



McKinney-Vento Definition: Individuals who lack a fixed, regular, and adequate nighttime residence



GOAL #1: DISTRIBUTE COMMUNICATIONS CAMPAIGN

to raise awareness among the community and professionals about how:

- homelessness impacts maternal health, birth outcomes, and child development including parent-child relationships,
- stigma and child welfare reporting can amplify these effects.



GOAL #2: DEVELOP SUSTAINABLE TRAIN-THE-TRAINER

to equip individuals across the state with materials and knowledge to promote the following objectives:

- disrupt bias around unhoused people
- reduce unfounded CWS reporting
- promote strengths-based efforts to support families experiencing homelessness.



To support our main goals, we will:

- Develop, Launch and Maintain a Collaborative Group
- Involve Lived Experience in All Aspects of Project
- Evaluate Efforts and Explore Sustainability

Community of Focus:

Pregnant and parenting caregivers of children 0-3 experiencing homelessness

Target Audience:

Family support providers, health care providers (e.g., pediatricians), and decision-makers (e.g., Policymakers)

[Thrive From The Start National](#)